Years later, park sign still not fixed

In 2011, with funding from the William Penn Foundation, the Schuylkill River Greenway Association commissioned a Heritage Action Plan to promote Pottstown’s historical, environmental and cultural resources.

Specifically, the plan aimed to make Greenway users and others aware of Pottstown’s local history, architecture, parks, restaurants, shops, and the arts.

A key aspect of the plan would be a 3-sided informational kiosk to be installed at the trailhead of Riverfront Park with a map of Pottstown showing the locations of galleries, restaurants, shops, the community college, restrooms, and services.

The kiosk was duly installed, but over time the information became outdated.

And then the sign started peeling.

At least three years ago, it became obvious the sign needed to be replaced.

But nothing has been done.

The information on the sign is digitized on a computer, so it should be easy to update the file and send it to a sign maker.

But instead of being an asset, the sign has turned into an embarrassment.

After complaints, the sign board was simply removed altogether last fall.

With a $1 million annual budget, the Pottstown Parks and Recreation Department has found the resources to remove scores of trees from Riverfront Park, leaving the stumps behind, and rip out the understory vegetation.

But it can’t update a sign in a prominent location.

NEGATIVE IMAGE — The trailhead at Riverfront Park is the downtown entryway for people using the Schuylkill River Greenway. An outdated and peeling sign, right, reflects poorly on Pottstown’s image. After years of neglect, the sign board was removed altogether last fall.