About 100 concerned citizens attended a three-hour meeting last week to discuss the latest iteration of the proposed “New Hanover Town Center,” an agglomeration of housing and commercial space to be built on 209 acres at the former New Hanover Airport on Swamp Pike between Route 663 and Township Line Road.

People had the usual concerns about traffic, stormwater, schools, and taxes.

But it’s too late for that. Although the developer seeks variances from existing zoning, whether approved or denied, they will have a marginal effect on the overall impact of the development.

From a “big picture” standpoint, the new housing and commercial development will add about 7,500 car trips daily to New Hanover roads.

Factor in all the other development planned regionally, and the character of New Hanover will be irrevocably changed. It’s called sprawl.

The root cause of sprawl is our car culture and zoning philosophy.

In England, you can own all the land you want, but you need permission to build on it. The English plan development on a very regional scale. That’s why tourists marvel at England’s compact towns surrounded by vast areas of unspoiled open space.

Property owners don’t build on “greenbelts” around towns because they’re not allowed to.

In America, some areas have no zoning. That means you can build anything you want on your land.

In areas with zoning, like southeastern Pennsylvania, you are restricted to building what’s allowed in your particular zone. However, you still have a right to make economic use of your property. You have the right to build something.

Some states zone on a countywide basis. Montgomery County, Maryland, for example, does all its planning and zoning on a countywide basis. There are no townships in Maryland — just cities and counties. That can allow for vast areas of contiguous open space.

But Montgomery County, Pennsylvania, is divided into 62 municipalities, each with its own zoning ordinance, which must allow for every kind of development. Every municipality must have housing, retail, commercial, industrial — you name it.

That’s a recipe for sprawl.

As long as people want to live on scattered housing lots and drive for all their daily activities, more open land will be consumed and ever more traffic will be generated on our roads.

Pottstown is the one local municipality that embodies sustainable development — not sprawl — protecting the environment and open space.

We have hundreds of homes within walking and biking distance of our major employers — the school district, the hospital, Dana, Wal-Mart, and the Hill School. Many Hill School employees live right on campus.

Existing New Hanover residents want to enjoy ample open space and lightly-traveled roads. But they can’t pull up the drawbridge and keep newcomers out. So they get sprawl.