

POTTSTOWN CITIZENS FOR Enlightened LEADERSHIP

Topics for 2021

Pottstown has a proud heritage, great architecture, a real downtown, an efficient street system, and a population that reflects the racial diversity of our country.

What it doesn't have is financial resources. It takes a lot of money to



Commentary by
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maintain our streets and buildings, which will increase our appeal to the middle class residents we need to sustain and improve our community.

Here are some issues we need to address in 2021 to best manage our resources for the common good.



TAXATION - Our school district ranks 7th of 500 school districts in local tax effort. Borough taxation isn't much better. Getting taxes under control is a critical issue.



CODE ENFORCEMENT— Code enforcement is intended to make our buildings safe. But misguided or overzealous code enforcement may actually discourage investors from fixing up our neglected buildings.



VISUAL APPEAL — Pottstown's appearance is vitally important for our quality of life and to attract new residents and businesses to our borough.



SCHOOLS— Although distance learning is far from ideal, it has opened up new avenues for reaching out to students. Technology has changed dramatically in recent years, but schools haven't. We must rethink school structure.



GREEN INFRASTRUCTURE — Nearly 25 percent of Pottstown's land area is taken up with asphalt. We need to remove and replace excess asphalt with trees and plants.



PHILANTHROPY — Pottstown needs a lot of investment, and there's plenty of private money available, if people are willing to contribute.