

POTTSTOWN CITIZENS FOR Enlightened LEADERSHIP

Last anchor store downtown closes

Lastick Furniture, a High Street anchor for nearly 50 years, will hold a pre-auction sale tomorrow and Thursday, followed by a three-day auction Saturday through Monday.

Lastick's was founded by Eli Lastick, who had previously worked 21 years for Levitz Furniture, a long-time Pottstown business that had rapidly expanded in the 1970s.



Commentary by
Tom Hylton

As part of that expansion, Levitz had built a warehouse and showroom in King of Prussia and closed its Pottstown store at 212 High Street in 1971.

Eli Lastick and his wife, Sonia, renovated two levels of the Eagles building, next to the present-day High Street Terminal, and opened their store in 1973.

Two years later, they moved their store to the former Block Brothers Furniture building at the northwest corner of High and Charlotte streets, and later expanded to a second building east of Charlotte Street in a former J.C. Penney store.

Lastick's children have successfully continued the business for decades until they recently decided to retire.

Lastick Furniture is the last major store in downtown Pottstown and will soon become the largest vacant property on High Street.

LASTICK FURNITURE CALL 322-4000

GRAND OPENING

...FREE GIFTS FOR ALL!

212 HIGH ST
EAGLES
BUILDING

WE OPEN TODAY 11:00 A.M. TO 10 P.M. YOU'LL FIND ALL THE MOST FAMOUS BRANDS INCLUDING: Serris, Siemens, Bassett, Dix, Lane, Consolidated, General Electric, Link Taylor, Singer, Speed Queen, Sylvania, Howell, Daystrom, Duchess, Thayer, Comfort, Crestline, Bigelow, Hagen, Keub, Etc. REGISTER FOR FREE G.E. PORTABLE COLOR TV, RCA AM FM TABLE RADIO AND A RCA RECORD

LASTICK'S OPENED IN 1973 in the Eagles building next to what is now the High Street Terminal. Owner Eli Lastick had previously worked 21 years for Levitz Furniture, which closed its Pottstown store in 1971.

WITHIN TWO YEARS, Eli Lastick moved his business into the former Block Brothers Furniture Store, on the northwest corner of High and Charlotte streets, which had operated in the building since it was built in the late 1800s. Later, Lastick's expanded east across Charlotte Street into the former Strand Theater building, which had been converted into a J.C. Penney Store, which itself closed in the 1980s.

